



PAC is the #1 Europe-focused analyst, research, and advisory firm for the IT industry. We are a data-based company with strong consulting DNA. With more than 45 years of experience, and operating out of five countries, we are the preferred partner for business leaders and IT executives, providing support in their decision-making.

Are you into new technologies and intellectually curious?

Join our team in Bucharest as a

Senior IT Market Analyst (f/m/d)

About the position

- Write insightful reports about the software and IT services market.
- Lead local consulting engagements.
- Contribute to and/or lead multinational consulting projects.
- Support IT vendors in their go-to-market strategy.
- Advise end-user organizations in their digital transformation journey.
- Crunch numbers to contribute to our company rankings and forecast.
- Represent PAC at leading events and toward customers.
- Develop as a thought leader in the tech industry.
- Exchange and collaborate with your peers and fellow analysts.
- Work in an environment where you are able to develop yourself and learn.
- Be rewarded with a competitive remuneration package.
- Support your fellow PAC consultants and the sales team in their sales activities (presales).
- Be a team member for national and international consulting projects with respect to our customers' marketing and company strategies.

Your profile

- You are an experienced IT industry (senior) analyst with 5+ years of experience.
- Alternatively, you may be an experienced IT journalist, or an experienced IT professional/consultant and you would like to become an industry analyst.
- You can demonstrate solid knowledge and expertise with an in-depth understanding of the market in at least one of our focus topics (analytics & artificial intelligence, cloud & infrastructure, cybersecurity, digital transformation & IoT, business application software-related services).
- You are intelligent and dedicated.
- You have distinctive analytical and conceptual skills.
- You have solid writing and presentation skills.
- Excellent command of the English language (written/spoken) is essential. Ideally, you have written thought-provoking market reports and analyses.
- You work well as part of a team but can also be autonomous on projects and are able to multi-task.
- You have been involved in conducting market analyses in the IT industry – especially in at least one of our focus topics.
- You have experience in delivering consulting engagements.
- We are open to any suitable candidate that can demonstrate a strong USP.

What we do

teknowlogy Group is the preferred partner of European user companies when it comes to defining their IT strategy, managing their teams and projects, and minimizing risks in technology decisions that make for successful business transformation. We understand how markets develop and what expectations IT users have. This enables us to support software vendors and IT service providers in defining, implementing, and marketing their own strategy - tailored to the requirements of the market and geared to the needs of tomorrow.

How we work

- Partnership – Customers appreciate our inspiration and our presence as a reliable partner at their side.
- Reliability and responsiveness – Reliability and responsiveness in combination contribute to value creation. We always support our customers promptly with objective and high-quality information and consulting services.
- Thinking and acting with foresight – We already know today which technological factors will be decisive for the success of our customers tomorrow and which measures need to be taken now to achieve this. We build the bridge from today to tomorrow.
- Passion and commitment – Our passion is both technology and the success of our customers.

This position is based in Bucharest, Romania. Remote work is possible.

Interested?

If you would like to apply or if have any questions, please contact Eugen Schwab-Chesaru (eschwab@teknowlogy.com).

Please send us your CV with the subject “Senior Analyst RO 21”, stating your earliest start date and salary expectations to eschwab@teknowlogy.com. Feel free to add a short cover letter to explain the reason why you are applying (not compulsory).